

# nimlok.

display and exhibit solutions worldwide

## What's a **Nimlok**?

The story of Nimlok begins in 1970 when the late Neil Nimmo, a professional photographer, invented a portable backdrop. Neil wanted to find a fast and easy way to build structures to hold rolls of photographic paper. Frustrated by not being able to find a suitable system he set out to invent one. By cutting a short piece of aluminum pipe in half he developed a locking clip that would snap onto a pole of a slightly larger diameter. He now had a tool-free construction system.

With limited commercial experience, Neil turned to good friends, including Gerald Perutz, for help in commercially developing his new idea. A company was founded and the name came from a combination of Nimmo and the locking clip. An office and small production facility was set up in central London in the now trendy Covent Garden area.

The early years started slowly, commercial photographers did not have the money to invest in backdrop systems. However by screwing the clip onto a panel, Nimlok now had a simple-to-assemble panel system, ideal for the developing trade show industry.

From these humble beginnings, Nimlok has developed into a truly international company with over 500 employees, distribution in 22 countries and manufacturing and distribution operations in the UK, USA and Canada. Neil Nimmo passed away in 1989 and the Perutz family continues his vision of innovation in today's rapidly changing trade show industry.

